



Brody Bluemel Ph.D.

Associate Professor

Department of Languages & Literatures
Delaware State University
1200 N. DuPont Highway
Dover, DE 19901
bbluemel@desu.edu



EDUCATION

- Ph.D., Dual Title, Applied Linguistics & Asian Studies, The Pennsylvania State University, 2015
- M.A., German, Middlebury College, 2010
- M.A., Chinese Language & Culture, Valparaiso University, 2009
- B.A., English & Language Acquisition, Drake University, 2008

Biography & Research Interests

Brody Bluemel is the Chairperson and Associate Professor in the Department of Languages & Literatures at Delaware State University. He has expertise in Applied Linguistics, Chinese and German. His research focuses on educational technology, bilingual education, and dual-language immersion. He has conducted research on the use of corpora in language pedagogy, and previously led a Title VI IRS project focused on dual-enrollment in Spanish and Chinese in the elementary and middle schools of the state of Delaware. He has a fellowship (2023-2024) in the inaugural PROPEL HBCU Faculty Fellows Academy.

He currently leads a Title VI UISFL project that resulted in the development of a certificate of multiliteracy program for less commonly taught languages. Recently, he was the sub-award recipient, in partnership with Penn State University, of a new Title VI IRS project researching Teacher Awareness and Use of Technology in the Foreign Language Classroom.

Currently, he is also leading a project entitled "Language Instruction Using Immersive Technology" that evaluates Virtual Reality and Augmented Reality language learning resources in addition to outlining approaches for language instruction through the metaverse and other

immersive technology platforms. Previously he has developed language learning technology resources including a Chinese/English Parallel Corpus, academic literacy writing modules, and compiled a dual-language immersion learner corpus.

Research Expertise

- Applied Linguistics
- Educational Technology
- Artificial Intelligence
- Proficiency in Multiple Languages
- Grant Writing

Consultation Experience

- Member, Delaware Department of Education Multilingual Learner Strategic Plan Steering Committee. 2023 to present.
- Member, GACEL (Governor's Advisory Council for English Learners). State of Delaware. October 2018 to 2022.
- Member, Opportunity Fund Oversight Committee. State of Delaware. August 2019 to 2022.
- Member, Delaware High School Dual Language Immersion Implementation Advisory Committee. State of Delaware. 2019.

Consultation Expertise

Brody Bluemel offers consultation expertise in the fields of multilingualism, English as a Second Language, International Studies, Intercultural Communication, and Immersive Technology

Course Instruction

- INTL 200 - Intercultural Communication
- INTL 300 - Special Topics in International Studies
- ENGL 592 - Applied Research

PROFESSIONAL MEMBERSHIPS

- American Association for Applied Linguistics
- American Council on The Teaching of Foreign Languages
- Chinese Language Teachers Association
- Delaware English Language Learners Teachers & Advocates
- Northeast Conference on the Teaching of Foreign Languages
- Teachers of English to Speakers of Other Languages

PUBLICATIONS

- **Bluemel, B.** (2024). Language Instruction Using Immersive Technology. Center for Advanced Language Proficiency Education and Research. Pennsylvania State University.
- Schreiber, B. and **Bluemel, B.** (2023). Smoothing the path: Chinese American joint degree programs as resistance to nationalism. In *Writing on the Wall*. Eds. Xiaoye You, Brooke Schreiber, David Martins. Utah State University Press.
- McManus, K. and **Bluemel, B.** (2022). Instructional practices in English-Chinese and English-Spanish dual-language immersion classrooms. In *How Special are Early Birds? Foreign language teaching and learning – Studies in Honour of Florence Myles*. Eds. Kevin McManus, Vivienne Rogers, Henry Tyne, and Monika S. Schmid. Freie Universität Berlin. <https://creativecommons.org>.
- Aryal, B., **Bluemel, B.**, and Nurse, M. (2022). Negotiating Traditions and Charting a Different Future at an HBCU: The Composition and Speech Program at Delaware State University. In *Composition Forum*.
- Lu, X. and **Bluemel, B.** (2020). Automated Assessment of Language. In *The Cambridge Introduction to Applied Linguistics*. Eds. Susan Conrad, Alissa Hartig, and Lynn Santelmann. Cambridge University Press.
- **Bluemel, B.** (2019). Pedagogical Applications of Chinese Parallel Corpora. In *Computational and Corpus Approaches to Chinese Language Learning*. Eds. Xiaofei Lu and Berlin Chen. Springer.
- **Bluemel, B.** (2014). Learning in Parallel: Using parallel corpora to enhance written language acquisition at the Beginning Level. *Dimension*. Vol. 1, p.31-48.
- **Bluemel, B.** (2013). Parallel Corpora in Pedagogy: Using Parallel Corpora in Teaching Chinese as a Foreign Language (CALPER Corpus Community Report, No. 5). The Pennsylvania State University: Center for Advanced Language Proficiency Education and Research.

Grants

- McManus, Kevin (PI); Bluemel, Brody (Co-PI). Investigating Teachers' Use of Technologies in Foreign Language Programs: A Mixed-Methods Study of Attitudes and Practices. U.S. Department of Education International Research Studies (IRS) Program, International and Foreign Language Education (IFLE) Office. Oct. 1, 2023 - September 30, 2026. \$306,000 research grant over three years. (\$87,755 DSU Subaward over three years).
- Bluemel, Brody (PI); Fees, Joseph (Co-PI). Certificates in Multiliteracy: Growth Competencies for International Studies, Language Content for Professional Purposes and Less Commonly Taught Languages. U.S. Department of Education Undergraduate International Studies and Foreign Language (UISFL) Program, International and Foreign Language Education (IFLE) Office. Oct. 1, 2022 - September 30, 2024. \$198,900 research grant over two years.
- Bluemel, Brody (PI); Delaware High School Dual Language Immersion Bridge Program. Delaware Department of Education. July 1, 2021 - June 30, 2025. Renewable indefinitely.

- McManus, Kevin (PI); Bluemel, Brody (Project Coordinator). Language Instruction using Immersive Technology. Project for the Center for Advanced Language Proficiency Education and Research (CALPER) U.S. Department of Education International Research Studies Title VI Language Resource Centers (LRC) Program, International and Foreign Language Education (IFLE) Office. 2022 - 2026. \$753,012 over four years.
- Lantolf, James (PI); Bluemel, Brody (Project Coordinator). Content-Based Instruction for Dual-Enrollment Courses. Project for the Center for Advanced Language Proficiency Education and Research (CALPER) U.S. Department of Education International Research Studies Title VI Language Resource Centers (LRC) Program, International and Foreign Language Education (IFLE) Office. 2018 - 2021. \$141,000 Total FY 2018 budget (Funding renewed annually for four years).
- Bluemel, Brody (PI); McManus, Kevin (Co-PI). Instructional practices, proficiency assessment and language development in dual-language immersion classrooms: A longitudinal study. U.S. Department of Education International Research Studies (IRS) Program, International and Foreign Language Education (IFLE) Office. Oct. 1, 2017 - September 30, 2020. \$246,600 research grant over three years
- Guido, Darren (Local Educational Agency); Bluemel, Brody (Educator Preparation). Educator Preparation Partnership Grant, Teacher & Leader Effectiveness Branch of the State of Delaware Department of Education. August 2017 - July 2020. Partnered with Caesar Rodney School District. \$176,945.89 over three years.

HONORS & AWARDS

- 2023-2024 PROPEL Fellowship. propelcenter.org
- 2023 Faculty Excellence Award for Advising. Delaware State University
- 2013 ChinaSprout Presentation Prize, The Annual Meeting of the Chinese Language Teachers Association (CLTA-13)
- 2013 CLTA Walton Presentation Prize Finalist, The Annual Meeting of the Chinese Language Teachers Association (CLTA-13)