

**Mass Communications
Digital Media Production 2017
TV or Radio/Audio Concentration**

NAME _____

D# _____

FRESHMAN FALL SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
MCOM-191	University Seminar I*	C	1		
ENGL-101	English Composition I*	C	3		
	Social Science Elective	D	3		
MTSC-101 or higher	MTSC ____	D	3		
MCOM 208 or MCOM 217	Foundations of Mass Comm* or Intro to Media Tech.*	C	3		
	Arts/Humanities Elective	D	3		
Total Credits			16		

SOPHOMORE FALL SEMESTER

Course	COURSE NAME	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-200	Speech*	C	3		
ENGL-	World/Afri-Amer Lit I (201or205)**	D	3		
MCOM-216 or 223	Multiple-camera Digital Production-I or Digital Audio Production I*	C	3		
MCOM	Mass Comm Elective 1*	C	3		
	Foreign Language I	D	3		
Total Credits			15		

FRESHMAN SPRING SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
MCOM-192	University Seminar II*	C	1		
ENGL-102	English Composition II*	C	3		
MVSC-101	Lifetime Fitness and Wellness*	C	2		
MCOM-101	Writing in the Major*	C	3		
MCOM-217 or 208	Intro to Media Technology* or Foundations of Mass Comm*	C	3		
	Natural Science Requirement I	D	3		
Total Credits			15		

SOPHOMORE SPRING SEMESTER

COURSE	COURSE NAME	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-	Literature II (World /African-Am) 202 or 206**	D	3		
HIST-	Amer/Afri-Amer Hist.(201-204)	D	3		
PHYS-121	Nat. Sci II- Concepts of Physics	D	3		
MCOM-371/361	Digital Video Production-II)* or Digital Audio Production II*	C	3		
	Foreign Language II	D	3		
Total Credits			15		

JUNIOR FALL SEMESTER					
Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
GLOB-395	Global Societies	C	3		
MCOM-373/430	TV News Production-III* or Digital Audio Documentary Production*	C	3		
MCOM-440	Media Management*	C	3		
MCOM 334	Media Research Tech.*	C	3		
MCOM	Mass Comm Elective 2*	C	3		
	Total Credits		15		

SENIOR FALL SEMESTER					
Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
MCOM-460 or —	Sr. Capstone* or Open Elective	C	3		
MCOM-450	Internship*	C	3		
MCOM-307	Cinema & Society*	C	3		
**MCOM	Mass Comm Elective 4*	C	3		
ART	Art Elective 2 (108, 207 or 208)	C	3		
	Total Credits		15		

JUNIOR SPRING SEMESTER					
Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
ART	Art Elective 1 (108, 207 or 208)	C	3		
ENGL — 204 or 211	English Elective	D	3		
MCOM 407	Media Law and Ethics*	C	3		
MCOM	Mass Comm Elective 3*	C	3		
	Open Elective	D	3		
	Total Credits		15		

SENIOR SPRING SEMESTER					
Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
MCOM-460 or —	Open Elective or Sr. Capstone*	C	3		
	Open Elective	D	3		
	Open Elective	D	3		
	Open Elective	D	3		
	Open Elective	D	2		
	Total Credits		14		

CREDITS REQUIRED FOR GRADUATION	120
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* General education required core courses, Mass Communications core and concentrations courses and Mass Communications electives require a "C" or better or course must be retaken.

** One of these courses (Literature or History) MUST be in the African American Experience.

Student are now required to take three (3) Mass Comm Electives outside of their concentration and two (2) Art Electives

The remainder of the open electives (those without an asterisks) must be taken OUTSIDE the department

Approved Mass Communications

- MCOM 336 - Digital Content Creation (formerly Online Journalism)
- MCOM 209 - Organizational Communication
- MCOM 251 - PR Writing
- MCOM 218 - Fundamentals of Public Relations (formerly Pub Rel. Prin. & Practices)
- MCOM 405 - Visual Communications (formerly Techniques of Layout and Design)
- MCOM 241 - Multi-Platform Writing (formerly Reporting and Writing I)
- MCOM 342 - Magazine Feature Writing
- MCOM 347 - Special Topics: Live Event Production

Approved Art Electives

- ART 108 - Survey of Macintosh Studio
- ART 207 - Computer Graphics
- ART 208 - Computer Imaging

Approved English Electives

- ENGL 204 - Linguistics
- ENGL 211 - Creative Writing

Across-the-curriculum codes, all MCOM courses

A-t-C Outcome	Courses
Reading/Speaking/Listening (R/S/L)	MCOM208, MCOM261, MCOM215
Self-Evaluation (SE)	MCOM208, MCOM425
Wellness (W)	MCOM220,
Information Literacy (IL)	MCOM217, MCOM334
Computer Competency (CC)	MCOM334
Writing in Major - Outside the Capstone (WIM)	MCOM206, MCOM261, MCOM409
Quantitative Reasoning (QR)	MCOM334
Global Issues (GI)	MCOM208, MCOM407

**Mass Communications
Public Relations & Advertising 2017**

NAME _____

D# _____

FRESHMAN FALL SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-101	English Composition I*	C	3		
MTSC 101 or higher	MTSC ____	D	3		
MCOM-191	University Seminar I*	C	1		
MCOM-208	Foundations of Mass Comm* (formerly Intro)	C	3		
MCOM-218	Fundamentals of Public Relations (formerly Pub Rel. Prin. & Practices)*	C	3		
	Nat Science Requirement I	D	3		
	Total Credits		16		

FRESHMAN SPRING SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-102	English Composition II*	C	3		
MVSC-101	Lifetime Fitness and Wellness*	C	2		
MCOM-101	Writing in the Major* (formerly Comm Writing)	C	3		
MCOM-192	University Seminar II*	C	1		
	Natural Science Req. II	D	3		
	Arts Humanities Elective	D	3		
	Total Credits		15		

SOPHOMORE FALL SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-200	Speech*	C	3		
ENGL-	Literature World / African-Am Lit 1 (201 or 205)***	D	3		
MCOM-251 OR 300	Public Relations Writing OR Creative Advertising Techniques (formerly Adv. Copywriting****/(*)	C	3		
MCOM-280	Principles and Practices of Advertising	C	3		
ENGL 204 or 211	English Elective	D	3		
	Total Credits		15		

SOPHOMORE SPRING SEMESTER

Course	Course Name	GRADE NEEDED TO PASS	CR	SEM	GRADE
ENGL-	Literature World / African-Am Lit 1 (202 or 206)***	D	3		
HIST-	History (101, 102, 201-205)***	D	3		
	Social Science Elective	D	3		
MCOM	Mass Comm Elective 1	C	3		
	Open Elective	D	3		
	Total Credits		15		