

BACHELOR OF ARTS IN MUSIC INDUSTRY

Effective Fall 2018

Freshman Fall Semester			Freshman Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
ENGL-101	English Comp I *	3	ENGL-102	English Comp II *	3
MUSC-191	University Seminar I – Music *	1	MUSC-192	University Seminar II – Music *	1
MUIN-111	Overview of the Music Industry	3	MTSC-107	Mathematics and Data Analysis	3
MUSP-128	Popular Music Ensemble	1	MUSP-128	Popular Music Ensemble	1
MUSC-113	Music Theory I	3	MUSC-114	Music Theory II	3
			MUSC-116	Ear Training II	2
MUSC-115	Ear Training I	2	MUSC-121	Piano Class II	2
MUSC-120	Piano Class I	2	MUIN-109	Intro to Music Technology	1
MUSP-099	Performance Seminar	0	MUSP-099	Performance Seminar	0
	Total Credits	15		Total Credits	16

Sophomore Fall Semester			Sophomore Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
ECON-201	Macro-Economics	3	ECON-202	Micro-Economics	3
MUSP-128	Popular Music Ensemble	1	MUSP-128	Popular Music Ensemble	1
MUIN-250	Music Publishing	3	MUIN-251	Music Marketing & Promotion	3
MGMT-205	Management Processes	3	KINE-101	Lifetime Fitness & Wellness	2
MUIN-223	Music Recording I	3	MUIN-224	Music Recording II	3
MUSC-325	Global Music	3	MUSC, MUSP or MUIN	Music Elective	1
MUSC, MUSP or MUIN	Music Elective	1	MUSC, MUSP or MUIN	Music Elective	1
MUSP-099	Performance Seminar	0	MUSP-099	Performance Seminar	0
	Total Credits	17		Total Credits	14

Bachelor of Arts: Concentration in Music Industry					
Junior Fall Semester			Junior Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
ENGL-200	Speech	3	MUSC, MUIN MKT-315	Music Elective or Buyer Behavior	3
MUIN-209	Songwriting	3	MUIN-338	Applied Music Industry II	1
MUIN-337	Applied Music Industry I	1	MKT-303	Selling & Sales	3
MUSC-101	African American Music (A-A Exper.)	3	MUSC-324	Music History & Literature II *	3
MUSC-323	Music History & Literature I *	3	MUIN-201	Student-Run Company Project (Music)	1
MUIN-201	Student-Run Company Project (Music)	1	MGMT-100	Intro to Business	3
MKT-300	Principles of Marketing	3	MUSP-099	Performance Seminar	0
MUSP-099	Performance Seminar	0			
	Total Credits	17		Total Credits	14

Senior Fall Semester			Senior Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
MUIN-437	Applied Music Industry III	1	MUIN-438	Applied Music Industry w/Senior Capstone Project**	3
MUIN-201	Student-Run Company Project (Music)	1	MUIN-201	Student-Run Company Project (Music)	1
MKT-407	Promotional Strategy	3	MUIN-402	Music Industry Internship	3
XX-XXX	Free Elective	3	GLOB-395	Global Societies	3
ENGL-201 or 205	Literature Elective	3	MKT-420	International Marketing	3
XX-XXX	Natural Science Elective # <i>Recommended: PHYS-141 Sound & Acoustics</i>	3			
	Total Credits	14		Total Credits	13

** Senior Capstone

* Writing Intensive Course(s)

Total Credits: 120